

Alejandro Pompa Álvarez

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2D Animator and Storyboard Artist with over 4 years of experience in the development of audiovisual advertisement and entertainment projects.

Experience

Psych2Go YouTube Channel | 2024

2D Animator/ Storyboard Artist/ Illustrator

In charge of conceptualizing and developing animated videos, including thumbnail design for digital posting. Making information on psychology topics more accessible to the general public and increasing the channel's views.

TERAN TBWA - Atelier Art and Animation Studio | 2022 - 2024

Motion Graphics

In charge of animating promotional audiovisual materials for television and digital media. Increasing the number of materials published by 20%, thus enhancing brand recognition. Primarily with clients such as: izzi, BBVA, FUD.

Dirección General de Comunicación Social UNAM | 2021

2D and 3D Animator

In charge of creating 2D and 3D animated spots published on social media, achieving a 10% increase in audience visits on digital platforms.

Instituto Nacional de los Pueblos Indígenas (INPI) | 2019

Photographer

In charge of creating the photographic archive included in the publication of the book "La Fiesta de los Muertos en Xochimilco". Contributing to the sharing and documentation of the region's indigenous traditions.

Dante Studio Theatre | 2018

Photographer

In charge of creating advertising photographs for printed and digital promotional material. Expanding the reach and visibility of the events to the general public.

Education

UNAM | Bachelor's degree in Fine Arts 2017 - 2021.

CG Masters Academy | Courses: Fundamentals of Character Design, Analytical Figure Drawing, Perspective 2024.

ESCENA | Courses: Storyboard 2024, Digital Animation 2021.

Software

Adobe Suite: After Effects, Photoshop, Premiere, Illustrator.
Clip Studio Paint, Autodesk Maya.

Language

Spanish, Fluent in English.